

**BBA Global Operations Management “4 minus 1” Structure (BBAU3 for 2026/27 intake)**  
**Effective from Catalogue Term: Sem A 2026/2027**

| <b>Year 1 (2026/27)</b><br><b>Semester A</b>                       | <b>CUs</b> | <b>Semester B</b>                                                          | <b>CUs</b> |
|--------------------------------------------------------------------|------------|----------------------------------------------------------------------------|------------|
| CB2201 Operations Management                                       | 3          | CB2100 Introduction to Financial Accounting                                | 3          |
| CB2300 Management                                                  | 3          | CB2200 Business Statistics                                                 | 3          |
| CB2400 Micro-Economics                                             | 3          | CB2402 Macro-Economics                                                     | 3          |
| CB2601 Marketing                                                   | 3          | CB2500 Information Management                                              | 3          |
| GE1401 University English or EAP (Note 1)                          | 3          | GE2402 English for Business Communication or EAP (Note 1)                  | 3          |
| GE1601 Whole-Person Development                                    | 1          |                                                                            |            |
| Sem A or B CHIN1001 University Chinese I (Note 3)                  | 3          |                                                                            |            |
| <i>Total</i>                                                       | 19         | <i>Total</i>                                                               | 15         |
| <b>Year 2 (2027/28)</b><br><b>Semester A</b>                       | <b>CUs</b> | <b>Semester B</b>                                                          | <b>CUs</b> |
| CB2101 Introduction to Managerial Accounting                       | 3          | CB2240 Introduction to Business Programming in Python                      | 3          |
| CB3410 Financial Management                                        | 3          | MS3127 Global Business Logistics                                           | 3          |
| CB2203 Data-driven Business Modeling                               | 3          | MS3253 Operations Analytics                                                | 3          |
| MS3124 Global Supply Chain Management                              | 3          | Major Elective 1                                                           | 3          |
| MS3322 Quality Management                                          | 3          | College Elective                                                           | 3          |
| GE2402 English for Business Communication (for students taken EAP) | 3          | GE1401 University English (for students taken EAP)                         | 3          |
| <i>Total</i>                                                       | 18         | <i>Total</i>                                                               | 18         |
| <b>Year 3 (2028/29)</b><br><b>Semester A</b>                       | <b>CUs</b> | <b>Semester B</b>                                                          | <b>CUs</b> |
| College Elective                                                   | 3          | CB4303 Strategic Management                                                | 3          |
| College Elective                                                   | 3          | MS3123 Workshop on Global Operations and Supply Chain Management Practices | 3          |
| MS4306 Best Practices in Global Operations Management              | 3          | Major Elective 4                                                           | 3          |
| Major Elective 2                                                   | 3          | GE (Note 2)                                                                | 3          |
| Major Elective 3                                                   | 3          | GE1501 Chinese Civilization – History and Philosophy                       | 3          |
| GE (Note 2)                                                        | 3          |                                                                            |            |
| <i>Total</i>                                                       | 18         | <i>Total</i>                                                               | 15         |
| <b>Minimum number of credit units required: 94</b>                 |            |                                                                            |            |

Minimum Credits Required

GE: 2 GE courses + 2 College-Specified Courses (12 CU)

GE: 2 ENGL + CCIV + GE1601 (10 CU)

College: 11 College Cores + 3 College Electives (42 CU)

Major: 10 Major courses (30 CU)

**Min. Total: 32 courses (94 CU)****Max. Allowable: 38 courses (114 CU)**Credits Exempted

GE - 2 courses (6 CUs)

College Elective - 1 course (3 CU)

Minor/ Free Electives - 6 courses (18 CUs)

Note:**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

**(2) Gateway Education Course Distributional Requirements**

Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

**(3) Chinese Language Requirement**

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

**Major Electives:** Students are required to take 4 electives from the following list

**Group A - Major Electives\* (0 - 3 credit units)**

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese 1

LC2931 Japanese 2

LC2973 Korean 1

LC2974 Korean 2

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese 3

LC3933 Japanese 4

LC3982 Korean 3

LC3983 Korean 4

LC4994 Japanese 5

LC4995 Japanese 6

**Group B - Major Electives (0 - 3 credit units)**

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

**Group C - Major Electives (6 - 12 credit units)**

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403\* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118\* Operations Management Project

MS4227 Pricing and Revenue Management

\*This course can be used to fulfil the internship/consultancy project/research project requirement.